

FCTV's Town Meeting Live Underwriting Program

FCTV is seeking donations to underwrite our coverage of Spring 2024 Town Meeting Live.

Through the generous donations of our corporate sponsors, we can bring the citizens of Falmouth this important coverage of our Town Government at work.



FCTV's LIVE coverage of Town Meeting is now available on Apple TV and Roku!



Empower transparent government and amplify civic engagement

Demonstrate Your Support for FCTV's Live Coverage of Town Meeting.

Support FCTV's LIVE coverage of Spring Town Meeting



Keep Growing

Falmouth Community Television
310E Dillingham Avenue
Falmouth, MA 02540

Non-Profit Org
U.S. Postage
PAID
Falmouth, MA
Permit #81

FCTV's Town Meeting Live Underwriting Program

SPRING 2024



INVEST IN YOUR COMMUNITY

SUPPORT TRANSPARENT GOVERNMENT

BENEFIT YOUR BUSINESS OR ORGANIZATION



Sponsorship Levels & Benefits

How It Works

Principal (\$900 or \$1800)

A 30 second video spot produced by FCTV appearing:

- 3 times during Town Meeting Live
- 3 times during all Town Meeting replays
- 3 times per day on Channels 6 & 9 (6 or 12 months)

Credit as a Principal Sponsor on www.fctv.org

Credit on all related promotions - ads, flyers, TV spots, and in our eBulletin following Town Meeting.

PLUS - Your video on 1 month of Selectmen Meeting programs per 6 month sponsorship

Associate (\$350 or \$700)

A 15 second video spot produced by FCTV appearing:

- 3 times during Town Meeting Live
- 3 times during all Town Meeting replays
- 3 times per day on Channels 6 & 9 (6 or 12 months)

Credit as an Associate Sponsor on www.fctv.org

Credit on all related promotions - ads, flyers, TV spots, and in our eBulletin following Town Meeting.

Supporting (\$200 or \$400)

A 10 second logo spot appearing:

- 3 times during Town Meeting Live
- 3 times during all Town Meeting replays
- 3 times per day on Channels 6 & 9 (6 or 12 months)

Credit as a Supporting Sponsor on www.fctv.org

Credit on all related promotions - ads, flyers, TV spots, and in our eBulletin following Town Meeting.



Interested? Contact Debra Rogers for more information or to sign up!
deb@fctv.org or 508.457.0800, Ext. 101

By donating to FCTV through our underwriting program, you receive a broadcast-quality, PBS-style underwriting video that highlights you, your company or organization. We produce the spot and you get final approval on the finished product.

THE BENEFITS:

Exposure on the highly-watched FCTV Production, Town Meeting LIVE

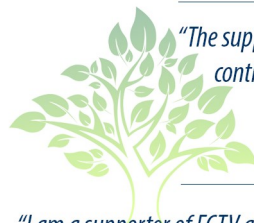
Tax deduction for donating to a non-profit 501(c)(3) public charity.

Demonstrate your commitment to your community by supporting transparency in government and locally-produced media.



What People Are Saying

"FCTV provides critical, as well as thought provoking information which enables the Falmouth community to stay informed, engaged, and involved. Businesses and organizations big and small rely on FCTV for the facts."
 - Michael Kasparian, President, Falmouth Chamber of Commerce



"The support of our business community is crucial to the continuation of live community television coverage.

You can make the difference!"

-Debra Rogers, CEO, FCTV

"I am a supporter of FCTV at our Town Meetings because it brings our local legislative branch (Town Meeting) to the taxpayers and citizenry of Falmouth so they can transparently see the way our form of government functions. It also allows them to see the dialogues and decision-making process that they themselves can participate in as well."

-Mike Duffany, M. Duffany Builders

Falmouth Community Television is a nonprofit 501(c)(3) public charity. Please consult your tax professional for deduction details. Tax ID: #04-3158866

Yes! We want a professionally produced underwriting video on FCTV!

Principal* \$900 (6 months) \$1800 (12 months)

- 30 second, broadcast-quality, PBS-style underwriting video produced by FCTV
- Credit as Principal Sponsor on www.fctv.org

Associate* \$350 (6 months) \$700 (12 months)

- 15 second, broadcast-quality, PBS-style underwriting video produced by FCTV
- Credit as Associate Sponsor on www.fctv.org

Supporting* \$200 (6 months) \$400 (12 months)

- 10 second full screen logo or single still image
- Credit as Supporting Sponsor on www.fctv.org and related promotional materials

Sponsor acknowledgements appear multiple times during each night of Town Meeting and replays, and 3 times per day on FCTV, Apple TV, and Roku. Town Meeting Live and replays are also streamed live and available on-demand on Apple TV, Roku, YouTube, and fctv.org.

PLUS: Principal Sponsorship video will also appear on one month of Selectmen Meeting coverage.

Contact Person _____

Business or Organization _____

Phone Number _____

Sponsorship Level (please circle one) _____

PRINCIPAL

ASSOCIATE

SUPPORTING

Contact Debra Rogers at deb@fctv.org
 or by calling 508.457.0800 for more information
 or with any questions.



Please return this form along with your check made payable to:
 Falmouth Community Television, 310E Dillingham Ave., Falmouth, MA 02540