



FCTV 2025 Falmouth Road Race Runner Packet

Dear Friend,

Welcome aboard and thank you for choosing to run on behalf of Falmouth Community Television in the **2025 ASICS Falmouth Road Race!**

Your commitment to supporting local media means the world to us. Every step you take and every dollar you raise helps FCTV continue to amplify local voices, provide vital information to the public, and serve as a hub for creativity, education, and civic engagement across Falmouth.

We're honored to have you on TEAM FCTV 2025, by running for FCTV, you're not only challenging yourself but also helping build a stronger, more connected community through the power of local media.

Thank you again, and we can't wait to cheer you on!

With appreciation,

A handwritten signature in black ink that reads 'Debra A. Rogers'.

Debra Rogers

Chief Executive Officer

Falmouth Community Television

About FCTV

Falmouth Community Television (FCTV) is a nonprofit community media center serving the town of Falmouth, Massachusetts. For over three decades, we've empowered individuals, organizations, and institutions to share their stories, amplify their voices, and engage in meaningful civic life through media.

FCTV provides:

- Media education and hands-on training programs for all ages
- Access to professional production equipment and studio space
- Coverage of local government, cultural events, and community issues
- Platforms for nonprofit and civic engagement
- Innovative content creation including podcasting, live streaming, and digital storytelling

Our mission is simple: Strengthening community through local media.

FCTV's Tax ID Number: 04-3158866

Fundraising Commitment

As a member of Team FCTV, **each runner is required to raise or donate a minimum of \$800** to help sustain and expand our programming, facilities, and services. This commitment is essential to ensuring FCTV can continue serving as a trusted and vital community resource.

Fundraising Information

How to Donate

Donors can contribute in several ways:

- **Online:** Visit fctv.org/donate
(Be sure to include the runner's name in the "notes" field: e.g., "In support of Jane Smith – Road Race 2025")
- **Checks:**
Payable to: *FCTV*
Memo line: *Runner's Name – Road Race 2025*
Mail to:
Falmouth Community Television
310E Dillingham Avenue
Falmouth, MA 02540
- **Credit Card by Phone:**
Call us at (508) 457-0800 and mention the runner's name.

How to Ask for Donations

Sample Donation Ask:

"I'm running the Falmouth Road Race this August to support Falmouth Community Television—our town's local media hub that keeps us informed, connected, and inspired. If you'd like to help me support FCTV, please consider donating! Every contribution helps keep this vital community resource strong. Help me by sending a gift at fctv.org/donate - Be sure to write my name in the notes so FCTV can count it toward my goal!"

Fundraising Tips & Ideas

Here are some effective ways to help meet (or exceed!) your fundraising goal:

- ***Launch a social media campaign*** – Share why you're running for FCTV, include a donation link, and post training updates or FCTV facts to keep your network engaged.
- ***Reach out personally*** – Text, email, or call friends and family directly. Personal messages go a long way!
- ***Ask your employer*** – See if they offer donation matching to double your impact.
- ***Use photos or videos*** – Sharing a quick video about why you're supporting FCTV adds a powerful personal touch.

We're here to help you succeed! Let us know if you'd like a custom fundraising graphic or some talking points about FCTV to include in your posts.

Sample Donation Graphic - Social Media, etc:



**Running for
Independent
Media.
Informed
Citizens.
A Stronger
Falmouth.**

fctv.org/donate



**Running for
Independent Media.
Informed Citizens.
A Stronger Falmouth.**



fctv.org/donate

FCTV 2025 Falmouth Road Race Runner Application

Please fill out the following application to join Team FCTV for the 2025 Falmouth Road Race.

Once we receive your application we will send along information on how to register and receive your team number through the Falmouth Road Race.

Personal Information

Full Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Cell Number: _____

Email Address: _____

T-Shirt Size: _____

Social Media Information

Facebook Profile Name: _____

Instagram Profile Name: _____

Fundraising Commitment

I acknowledge that as a member of Team FCTV, I am required to raise or donate a minimum of \$800.

☐ I agree with the fundraising commitment.

Signature: _____ Date: _____